



Raise more with Gatorade!

What's the secret to raising more funds? Easy - sell your supporters a product that they're already buying, and sell it to them at a discount. They're happy to buy it from you, and you're happy to sell it to them. A true win-win.

So what's the product and how can you afford to sell it at a discount? The product is Gatorade - the most popular sports drink in the world with billions of dollars in annual sales. Your supporters get to buy it at a discount by purchasing it in powder form and mixing it themselves. (Think back to your mom making Kool-Aid, except there's no sugar to add.)

Simply stated, it costs a lot of money to bottle and ship liquid products. It's much more cost effective to just ship the ingredients and make it on the spot. Best of all, both you and your supporters get to share in the savings.

And did we mention that you'd be helping to preserve the planet as well? When Gatorade is purchased in powder form, there are fewer trucks distributing water in plastic containers. Which means less fuel consumed, less plastic produced and less carbon emitted.

We've kept things simple too! After your supporters have placed their orders, your organization purchases products at wholesale, sells them for retail, and keeps the difference as profit.

For more information, visit our website - www.PowderMixDirect.com/fundraiser or call us toll free at 1-877-464-4286.

Top 10 Reasons to have a Gatorade Fundraiser

- A large and established customer base for the Gatorade line of products.
- Since Gatorade is consumed on a regular basis, ongoing fundraisers are possible.
- Lower priced products mean greater participation rates (1-gallon pouches sell for \$2.75 and 20oz squeeze bottles sell for \$5.50).
- Environmentally friendly.
- No up-front costs.
- No cancellation fees.
- No minimums.
- Free shipping on larger orders.
- Your group keeps 40-50% of all sales, while...
- Your supporters save 50% on a product they're most likely already buying!